

<b>RATIONALE</b>	According to the 2010 Health Transfer Evaluation, Obesity was perceived as a common consequence of other health priorities. In addition, the rise in obesity was attributed to increased family breakdown.						
<b>GOAL</b>	To determine whether obesity should be identified as a true health priority. If so, to identify action steps to reduce obesity in the community.						
<b>STRATEGY</b>	Through evidence based research, review the obesity picture in the community and collaborate with organizations to take action.						
<b>OBJECTIVES</b>	<b>Main Activities</b>	<b>Target Group</b>	<b>Title Responsible</b>	<b>Calendar/ Dates</b>	<b>Indicators</b>	<b>Data</b>	<b>Health Impact</b>
To reduce obesity within Kahnawake through collaboration of community organizations (Logic Model to be developed)	Establish a working group to focus on the obesity health priority.		Onkwa	Ongoing	# of meetings Terms of reference Objectives	Sub committee reports	Improved and efficient service delivery
	Inventory existing services which impact addictions.		Working Group	Ongoing			
	Identify gaps and overlaps and implement service delivery activities to address this priority		Working Group	Ongoing	# of protocols, agreements, MOU, policies		A measurable decrease in obesity in Kahnawake
To provide wellness activities to Kahnawa'kehronon that reduces barriers to physical activity in at risk populations, reduces their risk of chronic/preventable illness, increases access to health education and opportunity, and provides/facilitates tools for self-care. (Adult Prevention)	To provide physical activity opportunities to at risk adults (40+)	At risk 40+ adults	Community Health Nurse, Fitness Leader	Sept../May	Attendance sustained and increased  Evaluation	Attendee numbers- Increased number returning-  - Evaluations	Participants demonstrate improvement  Level of health maintained/improved i.e. ↓ obesity, ↓ WC, improved BP and glucose control, etc.

**Kahnawake Community Health Plan  
2012-2013**

To provide physical activity opportunities to at risk adults (20 - 30)	20-30 yrs	Community Health Nurse, Fitness Leader	April/June	April/June Sept./Dec.	Returned surveys  Evaluation results	Activities which meet the expressed needs of the target group in order to improve their wellness. Level of health maintained/improved i.e. ↓ obesity, ↓ WC, improved BP and glucose control, etc. Prevention of diabetes, heart disease, cancer, etc.
To provide physical activity opportunities to at risk adults (inactive adults)	Inactive adults	Community Health Nurse, Fitness Leader	Oct-Nov-ADI proposal- Ballroom Dancing Line Dancing	36BRD # of attendees Evaluation	Evaluation results	Willingness to explore new avenues to activity

Goal	Reduce tobacco related morbidity and mortality.							
Objectives	Main Activities	Target Group	Responsible Contact	Calendar/ Dates	Indicators	Data	Health Impact	Review
To promote freedom from smoking	To provide opportunities for behavioural change. Counselling & Support	Adult smokers	CHU Nurses	April – March	Increased number of consultations	3 referrals (2 from Physio dept)	Reduced number of tobacco related illnesses.	Reminder letter to new M.D.'s re consultations. Done
	Promote governmental strategies  * “Quit to Win”-(on line support), Clear the Air Campaign	All smokers	CHU	April-March	Increased number of individuals participating in strategy.	Anecdotal	Reduced number of tobacco related illnesses.	Distributed posters to community – done on-line so hard to evaluate number of participants.
	To promote use of motivational interviewing related to smoking cessation for nurses	Health care  Community	CHU Nurses  Director of Nursing	April – March	Improved skills in the implementation of Clinical Practice Guidelines (CPG).	Anecdotal	Decreased number of clients resistant to change.	Reminders to OPD nursing re: to ask ‘smoking questions’. - Ongoing
To provide increased awareness of links between smoking & tobacco related illness in smokers and non-smokers.	To produce the following communications: Articles 2x/yr. Visual displays Pamphlet, & Radio	Smokers living / working with non-smokers and non-smokers	CHU Nurses	April – March	Increased number of smoke free households	Anecdotal	Increased number of individuals from populations with tobacco related health issues who quit tobacco.  Increased numbers of adults displaying positive role model to children, teens, peers.	Consider PSA in local paper regarding availability of smoking cessation consultations.  Develop/explore additional/alternative support systems – Updated.
	To promote the ‘Clean the air campaign’	Community	CHU Nurse	April-May	Increased number of smoke free households	number of presentations	Reduced number of visits related to 2nd & 3rd hand smoke exposure – ear infections, asthma, COPD.	Weedless Wednesday Kickoff Breast Feeding Support Group

**Kahnawake Community Health Plan  
2012-2013**

Goal	To provide wellness activities to Kahnawa'kehró:non-non that reduces barriers to physical activity in at risk populations, reduces their risk of chronic/preventable illness, increases							
Objectives	Main Activities	Target Group	Responsible Contact	Calendar/ Dates	Indicators	Data	Health Impact	Review
To provide physical activity opportunities to at risk adults (40+)	Continue Vitality Activity Program - Provide health education - Monitoring for safety - Design program incorporating cardiovascular, weight training and flexibility - Encourage/facilitate in community wide activities, i.e. Sadie's Walk, Mohawk Miles - Advertise/actively recruit - Evaluate at year end	At risk 40+ adults	Community Health Nurse, Fitness Leader	Sept./May	Attendance sustained and increased  Evaluation	Attendee numbers- Increased number returning-  - Evaluations	Participants demonstrate improvement  Level of health maintained/improved i.e. ↓ obesity, ↓ WC, improved BP and glucose control, etc.	Discussion seasonal health issues i.e. balance/ice/falls /heat/hydration/stress/holidays/ injury related to dancing.  Number of attendees sustained – new clients attending
To provide physical activity opportunities to at risk adults (20-30 years)	Research, design and undertake a survey to determine needs for physical activity; Hawas Stroller Fitness  Plan and implement innovative activity for the target group  Monitor for safety  Provide health relevant health education  Evaluate quantitative/ qualitative	20-30 yrs	Community Health Nurse, Fitness Leader	April/June	April/June  Sept./Dec.	Returned surveys  Evaluation results	Activities which meet the expressed needs of the target group in order to improve their wellness. Level of health maintained/improved i.e. ↓ obesity, ↓ WC, improved BP and glucose control, etc. Prevention of diabetes, heart disease, cancer, etc.	Despite having negotiated indoor opportunity it became increasing difficult to continue program at this time due to its cost ineffectiveness. Scheduled air time ads, as well as newspaper ads, and a visit of solicitation to BFGS. Have had 3 phone calls in January 11 inquiring as to start date of next program. To be determined.

**Kahnawake Community Health Plan  
2012-2013**

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Goal	Objectives	Main Activities	Target Group	Responsible Contact	Calendar/Dates	Indicators	Data	Health Impact	Review
To provide physical activity opportunities to at risk adults (inactive adults)	Develop a seasonal activity to introduce a new skill  Determine availability of venue and equipment  Advertise and recruit Research promotional educational materials	Inactive adults	Community Health Nurse, Fitness Leader	Oct-Nov-ADI proposal-Ballroom Dancing  Line Dancing	36BRD  # of attendees  Evaluation  35	Evaluation results	Willingness to explore new avenues to activity	Program initiated in Jan 2011, anecdotal evidence-people report unwillingness to this sort of activity at social clubs due to smoke environment	

To reduce morbidity and mortality related to preventable risk factors for chronic disease.									
Goal	Objectives	Main Activities	Target Group	Responsible Contact	Calendar/Dates	Indicators	Data	Health Impact	Review
To provide screening, or educational opportunities for at-risk groups for Heart Disease	Heart Health: Blood pressure screenings Display board Newspaper article Workshop/booths Individual risk assessment Counselling	Adult population.	CHU Nurse	February November May/June	Visits to booths -500+ Demonstrated awareness of risk factors  Number of requests	Radio talk show, article in KSCS newsletter. Number of screenings-60% of those screened during ambush opportunitys had hypertension, or had risk factors for hyperstension  Number of requests for assessment/work-shops-	Decreased number of undetected heart health risk factors.	-Increase to partner up with community activities. -to continue to Increase access to unserved population	

**Kahnawake Community Health Plan  
2012-2013**

<p>To provide awareness, or educational opportunities for at-risk groups for Diabetes</p>	<p>Diabetes: Blood glucose screening booths Display boards Workshops</p>	<p>Adult population with preventable risk factors.</p>	<p>CHU Nurse</p>	<p>May June November</p>	<p>Increased demand for screening opportunities.</p>	<p>Number of screenings 5 Number of requests for workshops- Number of requests for assessment</p>	<p>Decreased number of undetected diabetic/IFG persons in community.</p>	<p>Well educated community re: diabetes. - people ask informed questions.-changed venue of road show to march to co-incide with nutrition month</p>
<p>To provide educational opportunities for at-risk groups for Osteoporosis, to promote prevention, and screening</p>	<p>Osteoporosis: Display boards Articles Pamphlets Workshops</p>	<p>Women 25+</p>	<p>CHU Nurse</p>	<p>Oct. / Nov.</p>	<p>Increase demand for more info or related information.</p>	<p>Number of requests for workshops- Number of requests for assessment-referral or information</p>	<p>Reduced numbers of complications – for example fractures related to osteoporosis.</p>	<p>Anecdotal evidence to support i.e. two falls □ fractures. 2 falls without fracture, 1 with fracture</p>